

What we are offering

A fully paid-for carton recycling scheme based on bring banks within locations nominated by you as follows:

- Regular collection of the material by a dedicated vehicle on a milk-round basis;
- Containers to be provided for and owned by Tetra Pak complete with signage showing colour photo examples of packages;
- Transport back to a central bulking point;
- Baling, then transportation to a named paper mill for reprocessing in the EU – and in time, within the UK;
- Assistance with local PR after a bedding in period of 4-6 weeks;
- Assistance in establishing a more comprehensive and long term kerbside solution; and
- We would expect this provision to last circa 2 years until a kerbside solution can be put in place where possible.

What's the catch?

There is none.

Our business is all about making cartons and we want to ensure that consumers across the UK are able to recycle their cartons.

We do realise however, that there are limited solutions or funds available to help local authorities set up collection schemes for light weight packaging such as ours.... So we are doing our bit to make this happen.

What we are requesting from you

- To secure permission from the landowner/s of the bring bank/civic amenity sites for carton recycling containers to be sited, and secured to the site;
- If you wish to use your own stickers on the carton recycling bins provided, to agree them in advance with us (link to LA contact recyclingofficer.uk@tetrapak.com);
- To work with us regarding carton recycling within local, national and trade publications as appropriate. NB. We will not publicise your authority name without reference to you in advance and ask that you operate in a like manner; and
- To ensure clarity of communication to residents, please could you use the phrase – **“paper based liquid food and drink cartons”**. Please do not use the words “Tetra Pak” as a direct descriptor of the products. This is a trademark and both its spelling and use are of great importance to the company.

Next Steps

- You to complete and return the attached form (link to Word fill in form) to one of our National Recycling Officers. (link to LA contact recyclingofficer.uk@tetrapak.com)
- We will pass that across to our contracted service provider who will get in contact with you to set a deployment date;
- The contractor will come out and place the bins on the allocated sites and communicate back to both of us when this has been done;
- You to post details on your website. We can provide guidance on this;
- We will ensure details are posted on our relevant websites and on Recyclenow.com

- We will then pass across your details to our PR company who will be in contact regarding a joint local press release and website postings to communicate to local residents.

For further details on the scheme and how we intend to work in partnership with your Local Authority, please refer to the 'Making it work' document.

If you have any queries, please contact one of our National Recycling Officers. (link to LA contact recyclingofficer.uk@tetrapak.com)

What about local authorities that already have collection that wish to benefit from this?

We recognise the benefits of this current offer and where appropriate, will make this available across the rest of the country in the future.

At the moment however, we ask that you do not suspend your current carton collection schemes as we do not have the capacity to offer this service to everybody at this time.

If you are already collecting, but wish to investigate this offer further, please do contact us after August and we will be more than happy to discuss the options available to you.